



GROW
Licking County

2021 | ANNUAL REPORT

Transcendia expansion in
progress, 2021

FROM THE DIRECTOR



Alexis Fitzsimmons
Executive Director

We have all faced many challenges professionally and personally over the past two years in response to the ongoing impacts of the COVID-19 pandemic and changes in our economy. Through those challenges, the GROW Licking County team and the Licking County community as a whole has shown great resilience. For GROW Licking County CIC, 2021 was a year of transition. This year, the organization welcomed two Licking County natives to its staff - with myself, Alexis Fitzsimmons, joining as Executive Director in July 2021, followed by Hayley Feightner joining as Assistant Director in December.

GROW's focus is and continues to be collaboration. Through this collaboration our employers and community organizations have stepped up to make sure that we are positioned to pivot in times of uncertainty and meet challenges head on.

This year has brought many expansions and newcomers to our corporate community; we were excited to celebrate the expansions at Owens Corning, TenCate, Palmer Donovan, Tech International, Transcendia and Universal Veneer. We also welcomed AMGEN to our corporate community.

Thank you for your continued support and partnership as we navigate our goals to celebrate future success.



Hayley Feightner
Assistant Director

“GROW's focus is and continues to be collaboration. Through this collaboration, our employers and community organizations have stepped up to make sure that we are positioned to pivot in times of uncertainty and meet challenges head on”

FROM THE BOARD CHAIR



Mark Johns
2021 Chair of the Board
Mayor of Heath, Ohio

As GROW Licking County's 2021 Board Chairman, it was my profound pleasure to serve the organization in its mission of promoting economic development throughout our great county. For GROW and the broader community, 2021 was a year of change and adaptation. In the world of economic development, the ability to evolve with the global economy and pivot to the needs of our local businesses, workers, and residents is integral to the effectiveness of our mission as an organization. In 2021, GROW demonstrated this efficacy through its role in helping to facilitate the expansions of six of our existing business, which included the retention of over 500 jobs and nearly \$69 million in capital expenditures.

As we look toward the future of our county, this organization will continue its critical work in welcoming development, connecting resources, and increasing opportunities. The success and impact of GROW Licking County would not be possible without the continued support of our investors and stakeholders. Thank you for that support, and together we will help Licking County achieve an even brighter economic future.

YEAR IN REVIEW



FEB 2021
C-TEC AWARDED
\$81,000 FROM THE
FACEBOOK COMMUNITY
ACTION GRANTS
PROGRAM



JUNE 2021
AMGEN ANNOUNCES
MANUFACTURING
FACILITY IN NEW
ALBANY



AUG 2021
STEM-CENTERED JOHN AND
MARY ALFORD CENTER FOR
SCIENCE & TECHNOLOGY
DEDICATED ON SHARED
OSU AND COTC CAMPUS

MAY 2021
BOEING ANNOUNCES
LEASE EXTENSION
AT HEATH-NEWARK-
LICKING PORT
AUTHORITY



JULY 2021
C-TEC AWARDED
AUTOMATION AND
ROBOTICS GRANT



DEC 2021
\$7 MILLION IN
INFRASTRUCTURE
GRANTS AWARDED
TO PATASKALA,
NEWARK, & ETNA



2021 | EXPANSION SUCCESSES

In 2021, GROW continued to facilitate a tremendous year of growth within Licking County - especially within our existing businesses. The successes below break down the highlights of each major project.



Heath **Location**
39 **Jobs Retained**
\$18.5M in
Capital Expenditures



Union Township **Location**
61 **Jobs Retained**
\$2.35M in
Capital Expenditures



Union Township **Location**
20 **Jobs Created**
\$1.3M in **New Payroll**



Johnstown **Location**
159 **Jobs Retained**
\$6M
in **Capital Expenditures**



Union Township **Location**
90 **Jobs Retained**
\$41M
in **Capital Expenditures**



Newark **Location**
175 **Jobs Retained**
\$250k
in **Capital Expenditures**



Since 2012,
**GROW LICKING COUNTY
INVESTMENTS RESULTED IN**

over
6,000
new job
opportunities

more than
\$3.06
BILLION
in new investments

over
6,600
existing jobs
retained

2021 | ATTRACTION SUCCESSES

AMGEN BREAKS GROUND

In early November, leading biotechnology company Amgen broke ground on a 270,000 square foot biomanufacturing plant in New Albany that will feature the company's most advanced assembly and final product packaging capabilities for medicinal distribution in the United States. The attraction project includes the creation of **400 jobs** with an approximate annual payroll of **\$40 million** and a capital investment of **\$365 million**. The facility is expected to be operational by 2024, and with a site consisting of 177 acres, the company has flexibility to expand their operations for future growth.



“This will be a 30- or 40- year investment....We’re excited to do more. Not all communities...have been as supportive as this one.” - Bob Bradway, Amgen CEO (Columbus Business First)



BOEING LEASE EXTENSION

This year marked the 25 year anniversary of Boeing's first lease commitment with the Heath-Newark-Licking County Port Authority. The current lease is now guaranteed through September 2028, with lease options included through 2043. The lease renewal exemplifies a long history of industrial success on the Heath-Newark-Licking Port Authority campus.

WORKFORCE PROGRAMMING

CAREER PATHWAYS TOOLKIT



HEALTHCARE



MANUFACTURING



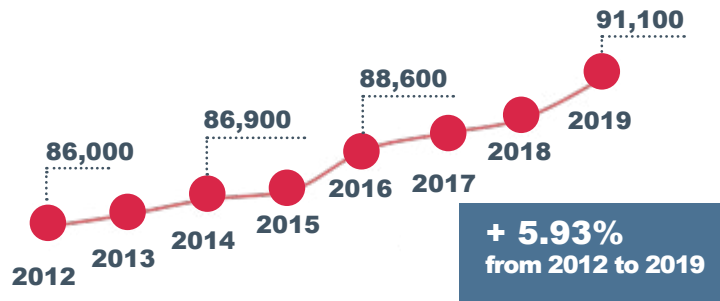
COMPUTER SYSTEMS



WAREHOUSING

The Licking County Workforce Needs Assessment was a study published in December 2020 in collaboration with Thomas P. Miller & Associates. The study identified needs in local workforce development efforts and provided recommendations based on a wide collection of qualitative and quantitative data. The study recommended the engagement of sector-based strategies which promote career pathways in the area's growing industries.

In response, the Licking County Works program developed a toolkit that demonstrate pathways to sustaining wages within four in- demand industries. These toolkits serve as a resource to those deciding on a career or looking to upskill.



LICKING COUNTY'S GROWING WORKFORCE

The workforce of Licking County is growing in a positive trend. From 2012 to 2019, our workforce has increased by 5.93%.

WORKFORCE SOLUTIONS & EDUCATIONAL PARTNERSHIPS



NEWARK

GROW Licking County is proud to partner with each of our technical and higher education providers in the county. These partnerships allow us to connect our businesses with resources for establishing workforce pipelines that support their operations, while providing quality employment opportunities for job-seekers.

CHECK OUT EACH TOOLKIT



UPDATE ON GROW LICKING COUNTY 2025 STRATEGY

In 2018, GROW Licking County adopted an economic growth plan that outlined ambitious goals by 2025. Below shows the progress of each goal up from 2018 through 2021:

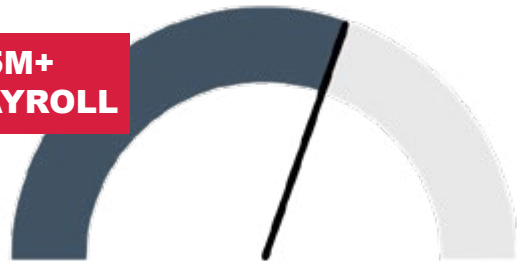
Add 5,000 net new jobs

Create \$200M in Net New Payroll

**2,816 JOBS
CREATED**



**\$121.25M+
NEW PAYROLL**



Generate \$750M of capital investment

Raise Median Household Incomes by \$5,000*

**\$2.82B+
GENERATED**

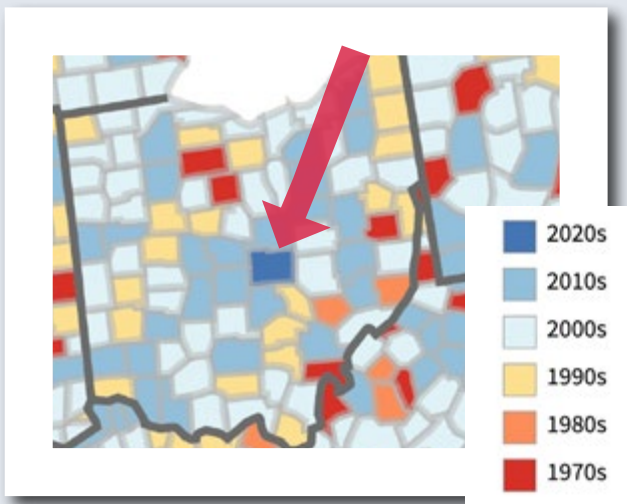


**GOAL EXCEEDED
BY \$2K+**



*In 2018, the Median Household Income (MHI) in Licking County was \$57,571 and increased to \$64,589 by 2021

LICKING COUNTY REACHES RECORD NUMBER OF EMPLOYMENT



The map to the left shows the decade in which each U.S. county reached its respective highest level of employment during the 1975–2020 period. Despite impacts from the COVID-19 pandemic, Licking County has reached its own average peak employment in the current decade with over 68,000 jobs. Only 3% of other counties in the U.S. have reached their record average in this decade.

Employment Peaks by County,
1975–2020, U.S. Bureau of Labor Statistics

2021 Licking
County Population:

179,805 

2021 TOP EMPLOYERS

Amazon

**Licking Memorial Health
Systems**

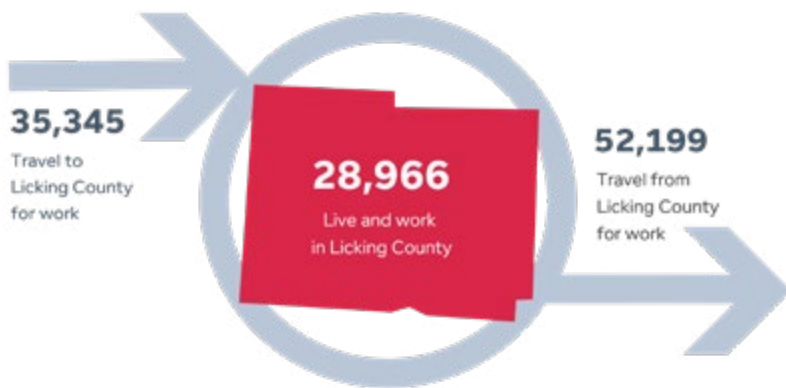
Holophane Corporation

Licking County Government

Victoria's Secret Direct

Axium Plastics

Employment Inflow and Outflow



Source: Ohio LMI 2019 Inflow Outflow Report

2021 TOP INDUSTRIES

**Transportation &
Warehousing**

Manufacturing

Government

Retail Trade

**Healthcare &
Social Assistance**

GROWING INTO 2022



COMMUNITY PREPAREDNESS

Prepared communities win. Whether the intention is to expand local employment, increase housing, attract commercial uses, or preserve the rural environment, a community's vision for the future is best realized when they are prepared. In 2022, GROW will be joining the collaborative effort to assist our communities with strategies to manage future growth. This includes participation in local planning initiatives and helping to implement economic development tools.



WORKFORCE DEVELOPMENT

As Licking County continues to increase number of jobs, it is necessary to connect our workforce to new and existing employment opportunities. In 2022, the Licking County Works program will be producing marketing videos based on career pathways to help promote in-demand careers in our area.



BUSINESS RETENTION & EXPANSION

Studies show that approximately 80% of economic growth in communities come from existing businesses. In 2022, GROW will be prioritizing BR&E programming so that we can continue to be a proactive resource to the needs of our existing businesses.

INTEL IN LICKING COUNTY

Intel's historic investment in Licking County will transform our region. Through the **Welcome Intel Task Force** effort in collaboration with the Licking County Chamber of Commerce and the Heath-Newark-Licking Port Authority, GROW Licking County will be focusing efforts to help prepare our community and leverage this opportunity to improve quality of life for all residents.

**CHECK OUT WELCOMEINTEL.COM
FOR THE LATEST UPDATES**



2022 BOARD OF DIRECTORS

Board Officers

Mark Johns, Chair
Mayor, City of Heath

Duane Flowers, Vice Chair
Commissioner, Licking County

Joseph Robertson, Treasurer
Trustee, Monroe Township

Lauren Massie, Secretary
Director of Adult Education, C-TEC of Licking County

Board of Directors

Corey Alton

Vice President, Park National Bank

John D. Fisher

Director, Licking County Department of Job and Family Services

Erin Grigsby

Director of Finance & Compliance,
Heath-Newark-Licking County Port Authority

Patrick Guanciale

Realtor, Coldwell Banker King Thompson
Real Estate

Brandon Hess

Realtor/Partner, Shai-Hess Commercial Real Estate, LLC & Executive Vice President, Mattingly Enterprises, LLC

Jim Layton

Mayor, Village of Hebron

Mark Mauter

Development Director, City of Newark

Jennifer McDonald

President & CEO,
Licking County Chamber of Commerce

Robert O'Neill

President, Southgate Corporation

Jim Roberts

Vice President, Hull & Associates

2021 INVESTORS

ADR & Associates, LTD

AEP Ohio

BIA of Central Ohio

Bricker & Eckler

Buckeye Lake

Regional Corporation

C-TEC of Licking County

Central Ohio Technical

College (COTC)

Cherry Valley Hotel

City of Heath

City of Johnstown

City of Newark

Dension University

Etna Township

First Federal Savings & Loan

Granville Area

Chamber of Commerce

Granville Investment Group

Granville Township

Heath-Newark-Licking

County Port Authority

HER Realtors

Huntington National Bank

Jerry McClain Companies

Jezerinac Geers

Structural Engineering

Kleingers Group

Legat Architects

Lehman Daman

Construction Services

Licking County Commissioners

Licking County

Chamber of Commerce

Licking Memorial Health Systems

Matesich Distributing Co.

Messer Construction

Mid-Ohio Development

Corporation

Miller-Valentine Group

Monroe Township

North Valley Bank

Ohio State University at Newark

OhioMeansJobs - Licking County

Park National Bank

Pataskala Area

Chamber of Commerce

Project Construction Co.

Robertson Construction

SHAI Commercial Real Estate

Southgate Corporation

The Energy Cooperative

Truck One

TrueCore Federal Credit Union

Union Township

Verdantas

Village of Granville

Village of Hebron

Whether you are a company interested in locating or expanding into one of our thriving communities, a possible employee looking for a future opportunity, or a prospective partner looking to come more involved in the continued growth of Licking County -

ALL WE NEED IS YOU!

Join us as we continue to ensure that Licking County is a premier location where everyone can live, work, play, and invest.

GROW
Licking County

**ALL WE NEED
IS YOU!**

**20 S. 2nd Street, 4th Floor
Newark, OH 43055
740-281-3463
growlickingcounty.org**